



# THE MILLIONAIRE

---

# NEWSLETTER

---

[www.digitalcorpmedia.com](http://www.digitalcorpmedia.com) | [support@digiscout.link](mailto:support@digiscout.link) | Media Kit '24





# ABOUT US

THE MILLIONAIRE (LIFESTYLE NEWS)  
WITH 59,000 SUBSCRIBERS

Welcome to *The Millionaire*, your go-to source for exclusive lifestyle news and trends. We bring curated updates that cover luxury, culture, and cutting-edge lifestyle insights to enhance your day-to-day with the finest in style, tech, travel, and more. Each edition is crafted to inspire and inform, while advertisers see impressive engagement and brand affinity through featured spots in our publication.

## CONTACT

[www.digitalcorpmedia.com](http://www.digitalcorpmedia.com) | [support@digiscout.link](mailto:support@digiscout.link)

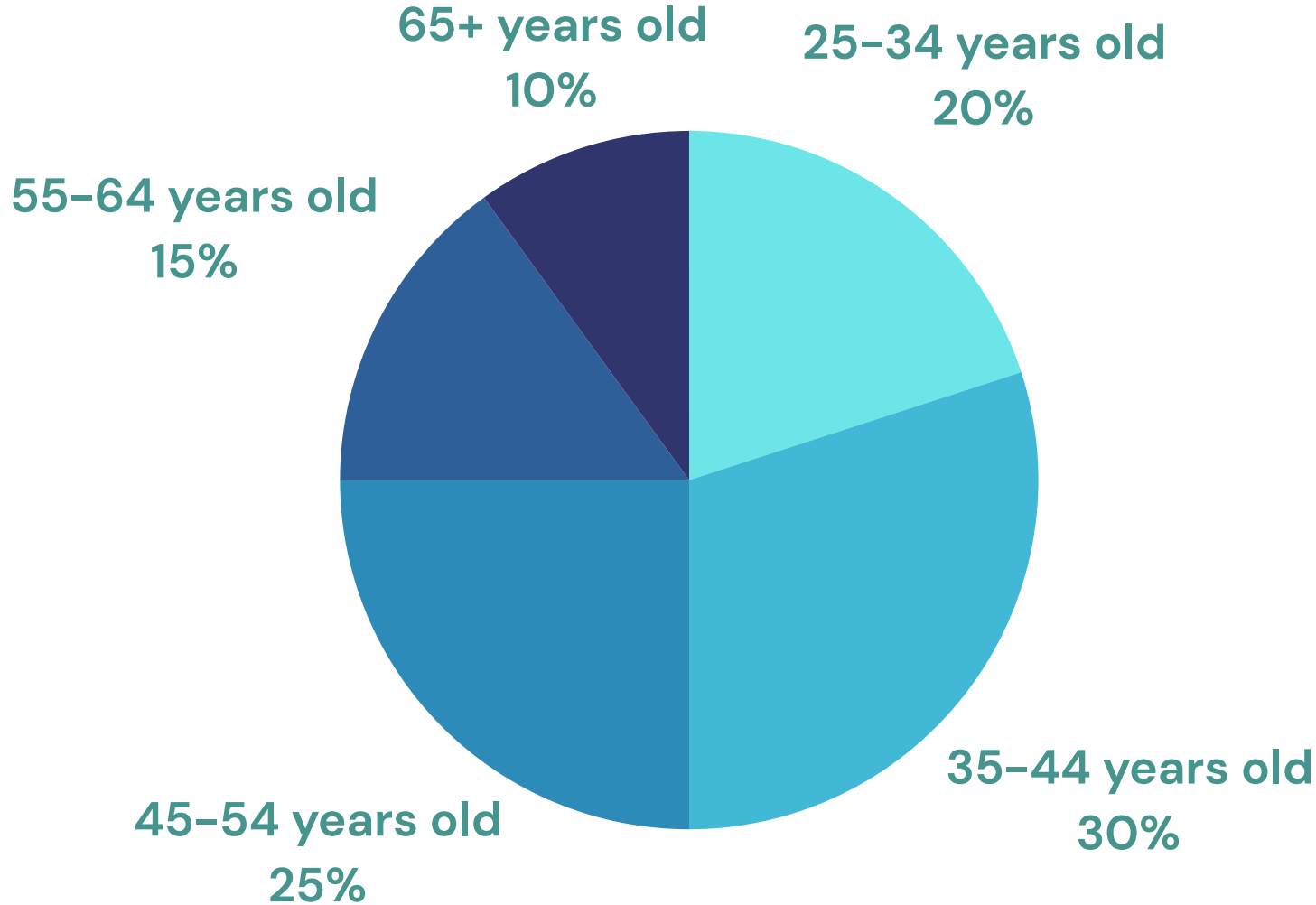


# STATISTICS

**59,000**

**SUBSCRIBERS**

## AGE DISTRIBUTION



**65% MALE SUBSCRIBERS**



**35% FEMALE SUBSCRIBERS**



**\$ 150,000  
TO  
\$ 300,000**

**AVERAGE  
INCOME**

# DEMOGRAPHICS



## PROFESSION

- High income professionals
- Business owners
- Investors
- Executives



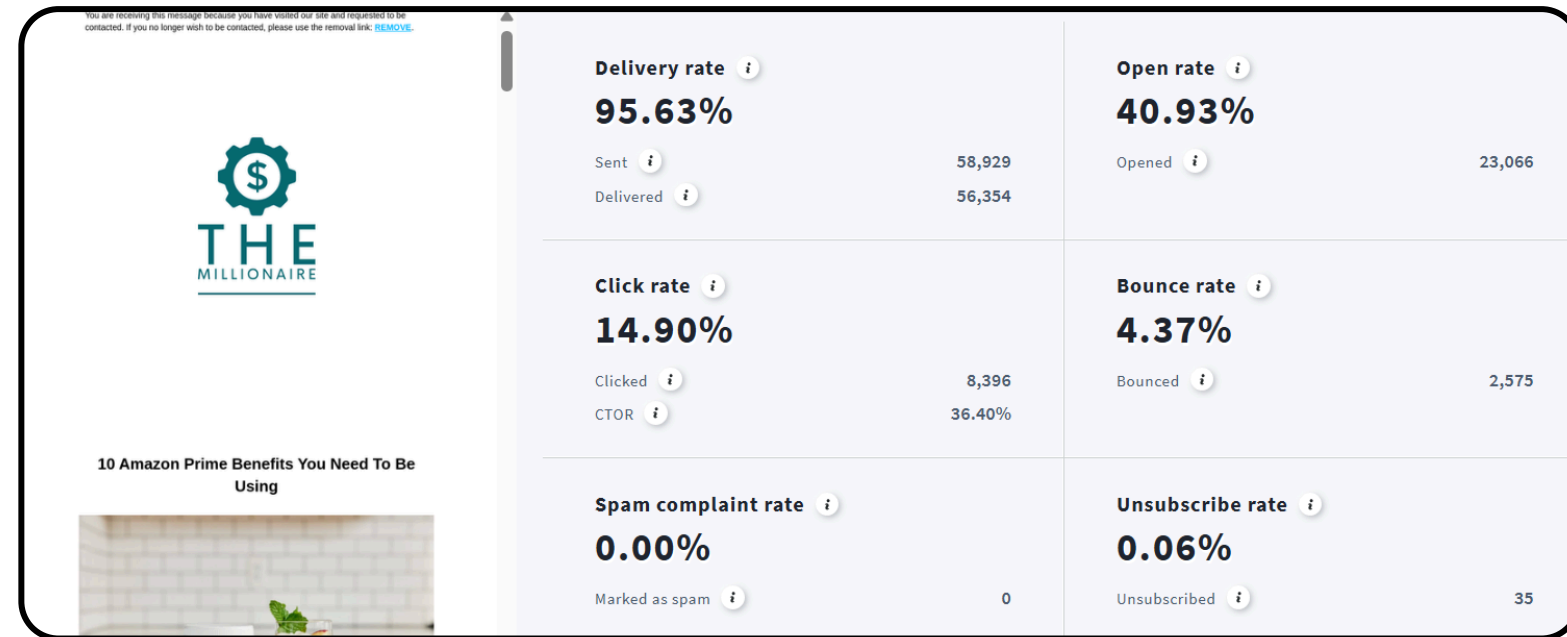
## INTERESTS

- Luxury goods
- Financial planning
- Investment opportunities
- Travel
- Exclusive experiences



## GEOGRAPHICAL DISTRIBUTION

- Primary urban and suburban residents in major metropolitan areas:
  - New York
  - Los Angeles
  - Chicago



## PAST ADVERTISERS



# RATE CARD



## MAIN SPONSORSHIP

Logo + image + 30 words + 2 x  
Call to Action

(Top of Newsletter, see sample  
on the right )



## 1 MAIN SPONSORSHIP

= \$ 800



## 3+ MAIN SPONSORSHIPS

= 33%  
DISCOUNT



## DEDICATED EMAIL:

All of above + up to 300 words = \$1200



**Learn a New Language and See Where It  
Takes You**



**+Babbel**

Go Beyond "Hello" and "Goodbye" this fall with Babbel! Our proven method, trusted by 15 million people and developed by over 200 language experts, gets you to speak a new language quickly and confidently in as little as three weeks. With immersive podcasts, addictive games, and live online classes with expert teachers, Babbel lets you dive into a new culture. Join the millions who have already started their language journey with Babbel and enjoy a limited-time discount of 55%!

[Train Your Brain.](#)



# LET'S WORK TOGETHER



THE MILLIONAIRE | STAY AHEAD OF THE CURVE